

Flow  
ErFOLG  
Denkanstöße  
FREUDE  
Resonanz  
Unternehmungs-  
lust  
eigene  
Ideen

The word 'FREUDE' is written in large, colorful, rounded letters. The 'F' is red, 'R' is green, 'E' is blue, 'U' is red and contains a yellow smiley face with a wide grin, 'D' is green, and 'E' is blue. Dotted lines connect the word to several related terms: 'Flow' (red) is connected to the 'F'; 'ErFOLG' (blue) is connected to the first 'E'; 'Denkanstöße' (green) is connected to the 'D'; 'Resonanz' (green) is connected to the 'R'; 'Unternehmungs-lust' (red) is connected to the 'U'; and 'eigene Ideen' (blue) is connected to the final 'E'.